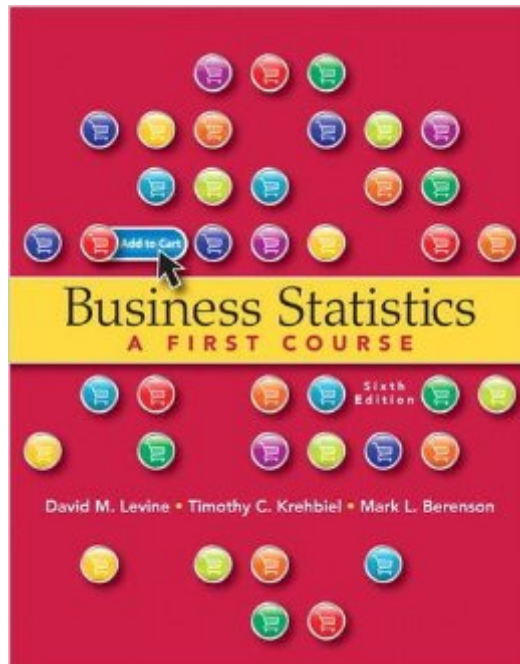


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Business Statistics - A First Course, 6th Edition



Synopsis

Note : This book does not include access code. Business Statistics: A First Course teaches readers how statistics are used in each functional area of business. The sixth edition has been updated to reflect the latest data and information, and now includes a new problem-solving framework to help guide students through the material.

Book Information

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Customer Reviews

Book was adequate for a 7 week statistics course in graduate school (MBA). Enough problems to practice. Not all problems have answers that are available, I would have liked to be able to check my work a little more. Would never consider buying it or paying full price. Rental is the way to go.

this book was purchased new should have included code for mystat lab. I would have purchased a used book had I know.....Lesson Learned

Statistics is hard. This book made it worse! The tools were insufficient to learn how to setup and run the calculations in excel. The excel portion of this book is an after thought. The book is designed for a traditional stats class with pencil and paper. Well newsflash this isn't 1990 anymore. My grades were based on doing the calculations in Excel. MyStatLab was terrible. I spent hours trying to master the homework. The calculation answers in excel were different from what the answer MyStatLab stated was the answer. I contact the support and they were unhelpful. I finally started to document the outcomes and screenshots. I sent them to my professor and she had no explanation

for it either.

I purchased this book for a class in my MBA program. I last took Statistics back in college over 20 years ago and I did not remember much. I recently went back to school and I'm a bit rusty. This book is good but I found some of the explanations confusing. It is still a good book for basic statistics.

Would you like to fail your next MBA statistics class? Then rent this book. It reads like three PhDs wrote it for other PhDs. If you're transferring over from Research Statistics (social and psychological field) or if you happen to have "engineer" --and yes, even "finance" -- attached to your title or Bachelor's degree, you're going to get lost. Here's another tip: if your professor gives you an Excel workbook full of ready-made formulas, do some leg work and spend some time touching up that workbook so that it's in MBA speak, not PhD speak.

Doesn't seem to be helping me understand Statistics. I don't think it explains things out enough. It assumes you know a lot.

hard to understand, i purchased it because my lecturer recommended it. These lecturer set a gut from book sales

Bought this because my math professor said we needed the book for class. Well, we didn't end up needing the book. All of the homework problems and exam questions were online, and so was the book itself. Even just trying to look up an example problem for homework help was a fruitless endeavor, but I have found that's how it is with ANY math text book. I was doing great in the class even before I purchased the book, and if anything, the class became harder and harder since I received it. I basically paid \$100 for a paper paperweight that actually made it harder to do well in the class. This is probably because we progressed into harder material, so I wouldn't say these books are for sure cursed or haunted, but don't buy it thinking it will help you become more knowledgeable in math or stats. As soon as the class ended, I decided re-selling it would just be spreading more disappointment throughout the world so I plopped it in the recycle bin. Hopefully its new life leads into being something actually worth reading, like a Libertarian themed magazine or Apple computer user manual. But, one can only hope...

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